

THE  
Art Economist

**FOR IMMEDIATE RELEASE**

**THE ART ECONOMIST  
FRED ALGER'S NEW PUBLICATION  
WHICH EXAMINES CONTEMPORARY ART MARKET  
IN TEN ISSUES PER YEAR  
ANNOUNCES  
EDITOR-IN-CHIEF TO MODERATE PANEL IN PALM BEACH**

**West Palm Beach, FL– February 11, 2011** — The Art Economist Co., publishers of *The Art Economist*, the 10-time per year publication that examines the contemporary art market, announces that its Editor-in-Chief, Bruce Helander, will moderate a panel of distinguished members addressing "The Curious Economics of Art" at one of America's leading art fairs, the American International Fine Art Fair that will be hosted in West Palm Beach, Florida, February 5–13.

**American International Fine Art Fair**

Celebrating its 15th year, the American International Fine Art Fair features international dealers representing disciplines of fine art from classical antiquity to contemporary, and the world's finest collection of haute and period jewelry. The fair is fully vetted by leading museum curators and experts. The discussion panel, moderated by artist, Bruce Helander, will convene on February 13, 2011 with a premier group of panelists, including:

- David W. Galenson, author and professor in the department of economics at the University of Chicago and a research associate of the National Bureau of Economic Research
- Donald N. Thompson, author of *The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art* and professor of marketing and economics in the MBA program at York University, Toronto
- Anthony Haden-Guest is a British-American writer, reporter, cartoonist and art critic based in New York and London. *Financial Times*, *The Art Newspaper*, *New York Observer*, *Vanity Fair*, *The Daily Beast* and *The New Yorker* are but a few of the notable publications that have carried his byline. He is also the news editor of Saatchi Online. His writing and narrating for a documentary entitled *The Affluent Immigrants* earned him a New York Emmy.
- Jane Holzer, New York and Palm Beach art collector, is currently featured in the Andy Warhol "Screen Tests" exhibition at the Museum of Modern Art in New York City.
- Bruce Helander, artist and critic, is the former provost of the Rhode Island School of

# THE Art Economist

Design and a White House Fellow of the National Endowment for the Arts. He is the author of the best-selling book, *Learning to See—An Artist's View on Contemporary Artists From Artschwager to Zakanitch*.

## **The Art Economist**

The Art Economist is a critically informative publication serving as a constructive tool for art collectors, museums and galleries to ascertain transparency of art value in the global contemporary art market. In each issue, *The Art Economist* celebrates and beautifully documents the major creative and financial achievements of the world's leading living artists by ranking the top 300 living artists based on their auction results since 2008; presenting condensed profiles of 30 of those artists; offering art market analysis; providing in-depth profiles of artists and collectors; and recommending new, primary market artists to watch for their predicted, eventual success. *The Art Economist* further features a private interactive website that offers a ticker with up to the minute news and auction results concerning artists on the continuously evolving List of 300, as well as expanded editorial.

The panel will convene at 1:30PM on Sunday, February 13, 2011. Attendance is complimentary.

American International Fine Art Fair will run from February 5–13 and will be held at the Palm Beach County Convention Center, 650 Okeechobee Boulevard, West Palm Beach, Florida. More information at [www.aifaf.com](http://www.aifaf.com).

**For more information, visit [www.thearteconomist.com](http://www.thearteconomist.com) or contact:**

### **Media Contact:**

Concetta Duncan  
FITZ & CO  
212-627-1455, ext 232  
[concetta@fitzandco.com](mailto:concetta@fitzandco.com)